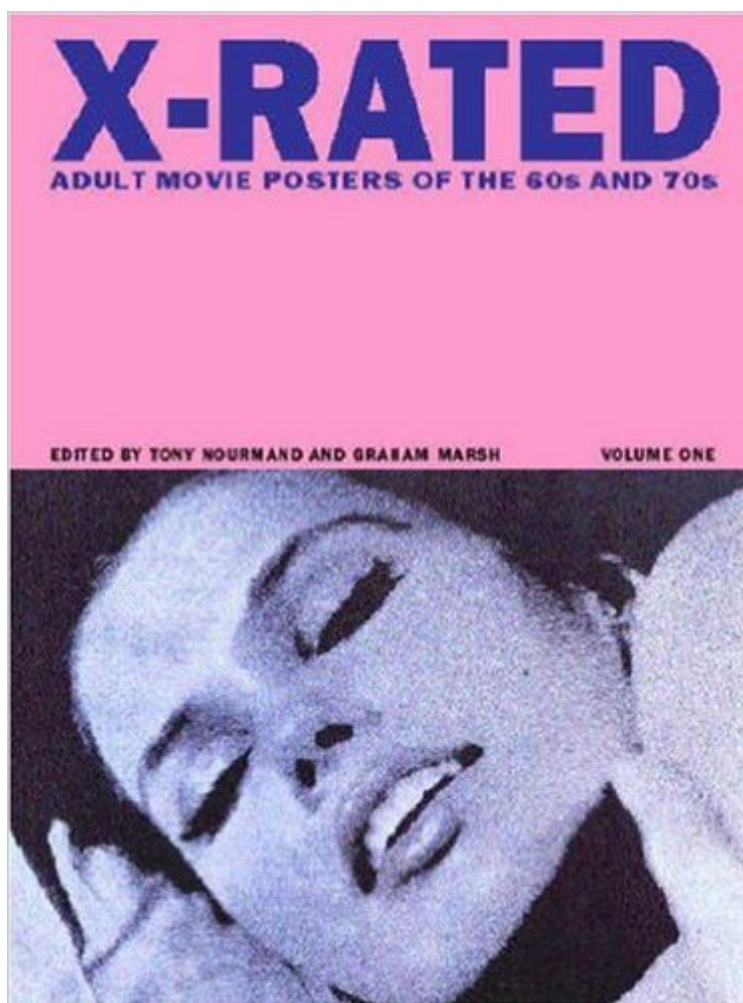


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# X-Rated: Adult Movie Posters Of The 60S And 70S



## Synopsis

Sex sells! It's no secret that since moving pictures were invented, distributors and theater owners realized that nothing really promotes a movie better than blatantly sexual advertising. X-rated adult movies reached their peak in the 1960s and 70s, with films like *Debbie Does Dallas* and *Deep Throat*. While some films were hard-core and left nothing to the imagination, most enjoyed the art of innuendo, which is to say, you couldn't tell whether the participants who were getting it on were faking it--or doing it for real. Even though most of the adult movies of the 60s and 70s have faded into cinematic history--and their stars have retired into elderly care homes for the well-endowed (giving new meaning to the term "nursing home")--what remains, as a lasting legacy, are the posters. If the poster art in this book evokes those far-off days of suspender belts, stockings, and eye-popping, gravity-defying brassieres, not to mention outsize Y-fronts, then that alone is worth the cover price. It's practically cheaper than a movie these days, anyway.

## Book Information

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## Customer Reviews

Over 150 adult movie posters from the 60's and 70's are inside, all of them full page and almost every one in color too! Classic taboo fare like "Debbie Does Dallas" and "The Opening of Misty Beethoven" is represented alongside such forgotten wonders as "Lust Combo", "Room and Broad" and "Assignment: Female". Some posters feature photographic images while others have very nice art work that would appeal to fans of pulp paperback or magazine covers. Almost every one has a fantastic blurb designed to titillate and seduce the movie-goer into buying a ticket. As you gaze in wild wonder at each provocative image you come to realize that the posters are far more interesting

than the movie could ever be! Many say things like, "A Film So Incredible You Must See It To Believe It!" I can't think of a more fitting description for this marvelous book! I wait patiently for Volume 2!

One thing I would like to clarify: Most of the films whose posters are in this book were done during the period where there was no X rating(which came in October 1968), but instead they were "adults only" films. Approximately 80% of the posters are of such films(many of which are considered lost or perhaps hidden in a basement or ???), usually companies like Something Weird video puts out these films. There are some posters of XXX films in here(Deep Throat, Misty Beethoven, Debbie Does Dallas, a couple with John Holmes), but I would have liked to see more of those, hence my rating goes down a notch. I still recommend this book. (The most interesting poster to me was an "adults only" film with cowboy star Lash LaRue--I hope this film surfaces someday.)

Over 150 pornographic movie posters from the 60's and 70's are inside, all of them full page and almost every one in color too! Classic taboo fare like "Debbie Does Dallas" and "The Opening of Misty Beethoven" is represented alongside such forgotten wonders as "Lust Combo", "Room and Broad" and "Assignment: Female". Some posters feature nude or semi-nude photographic images while others have very nice art work that would appeal to fans of pulp paperback or magazine covers. Almost every one has a fantastic blurb designed to titillate and seduce the movie-goer into buying a ticket. As you gaze in wild wonder at each provocative image you come to realize that the posters are far more interesting than the movie could ever be! Many say things like, "A Film So Incredible You Must See It To Believe It!" I can't think of a more fitting description for this marvelous book! I wait patiently for Volume 2!

This book is fantastic. Nourmand and Marsh rock for compiling all these great old posters for this book. The book says it is Volume One -- is there a Volume Two yet?

This book is to adult movie posters as Art of Rock is to music posters. The posters themselves are great, and the book is in itself a great reference guide to exploitation films of the era. These posters are not obscene by any means, and so even if you are not interested in adult films you may enjoy the posters based solely on their artistic originality and merit. They surely bespeak a more creative and exciting time in world culture. I advise listening to some good lounge music and sipping an ice-cold martini as you flip through this first-rate book. Truly, this will be a collector's item. But I must

add that I share a frustration with the other reviewers: Where is Volume II???? Once that is released and I have it on my shelf, I would like to extend my congratulations to the producers of this work: you did it right and created a valuable documentation of this aspect of 20th century social history, an interesting aspect indeed.

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